



# ความมาก บันทึกข้อความ

กรมทรัพย์สินทางปัญญา รัชที่ 1746  
วันที่ 10 ส.ค. 2560 เวลา 13.41%

รอง	เลขรับ	ว.ล.ป.	เวลา
1	2252	13.41.60	12.07

ส่วนราชการ คณะผู้แทนถาวรไทยประจำองค์การการค้าโลก (คตท.)

ที่ พณ.๕๒๒๐๐/๑๔๖ วันที่ 6 มีนาคม ๒๕๖๐

เรื่อง การจัดส่งสัมนา WIPO-WTO Colloquium for Intellectual Property Teachers

เรียน ปลัดกระทรวงพาณิชย์

## เพื่อโปรดพิจารณา

ด้วยคณะผู้แทนถาวรไทยประจำองค์การการค้าโลก (คตท.) ได้รับแจ้งจากองค์การการค้าโลก (WTO) ว่า WTO ร่วมกับองค์การทรัพย์สินทางปัญญาโลก (WIPO) กำหนดจัดการสัมมนาสำหรับอาจารย์ด้านทรัพย์สินทางปัญญา (WIPO-WTO Colloquium for Intellectual Property Teachers) ในระหว่างวันที่ ๑๙ - ๓๐ มิถุนายน ๒๕๖๐ ณ นครเจนีวา สวิตเซอร์แลนด์

การสัมมนาดังกล่าวมีวัตถุประสงค์เพื่อเสริมสร้างความสามารถของบุคลากรในมหาวิทยาลัยของประเทศกำลังพัฒนาให้มีความเชี่ยวชาญและมีความรู้ความเข้าใจในค่านโยบายและกฎหมายทรัพย์สินทางปัญญา ซึ่งรวมถึงการเจรจาหรือหารือในเวที WTO และ WIPO นอกจากนี้ การสัมมนายังเป็นเวทีให้ผู้เข้าร่วมได้หารือเกี่ยวกับกรณีศึกษาและแลกเปลี่ยนประสบการณ์การสอนด้านทรัพย์สินทางปัญญา ซึ่งรวมถึงการเข้าเยี่ยมชมห้องสมุดของ WIPO, WTO และการประชุมหารือกับเจ้าหน้าที่ WIPO และ WTO โดย WTO ได้เชิญชวนให้สมาชิกจากกลุ่มประเทศกำลังพัฒนาเสนอชื่อผู้สมัครจำนวน ๑ คนที่เป็นอาจารย์มหาวิทยาลัยด้านทรัพย์สินทางปัญญาที่มีคุณสมบัติ ดังนี้

- มีประสบการณ์ด้านการสอนอย่างน้อย ๕ ปี
- มีบทบาทอย่างต่อเนื่องในการวิเคราะหนโยบายหรือให้คำแนะนำเกี่ยวกับการหารือหรือเจรจาของ WIPO หรือ WTO
- มีประวัติที่เป็นที่ยอมรับในด้านการศึกษาและตีพิมพ์ผลงานในสาขาทรัพย์สินทางปัญญา
- มีวุฒิการศึกษาขั้นสูงและประสบการณ์ด้านการสอนกฎหมายทรัพย์สินทางปัญญา กฎหมายระหว่างประเทศ เศรษฐศาสตร์ หรือการจัดการที่มีความชำนาญด้านทรัพย์สินทางปัญญา
- มีความรู้ภาษาอังกฤษเป็นอย่างดี

ทั้งนี้ WTO จะสนับสนุนค่าใช้จ่ายในการเดินทาง ค่าเบี้ยเลี้ยง และค่าที่พักในระหว่างการสัมมนาดังกล่าว โดย WTO ขอให้ส่งใบสมัครได้ทางออนไลน์ที่ [http://welc.wipo.int/acc/index.jsf?page=aipCatalog.xhtml&lang=en&cc=IPCOL\\_GE#plus\\_IPCOL\\_GE](http://welc.wipo.int/acc/index.jsf?page=aipCatalog.xhtml&lang=en&cc=IPCOL_GE#plus_IPCOL_GE) ภายในวันอาทิตย์ที่ ๒๖ มีนาคม ๒๕๖๐ ดังมีรายละเอียดปรากฏตามเอกสารแนบ

จึงเรียนมาเพื่อโปรดพิจารณาขอหมายกรมทรัพย์สินทางปัญญาประสานมหาวิทยาลัยที่เกี่ยวข้องเพื่อพิจารณาเสนอชื่อผู้แทนพร้อมส่งใบสมัครสำหรับการเข้าร่วมสัมมนาดังกล่าวทางออนไลน์ภายในวันและเวลาดังกล่าวด้วย จะขอขอบคุณยิ่ง

นาย อธิติกร อธิติกร  
ปลัดกระทรวงพาณิชย์  
14 มี.ค. 60  
สำเนาเรียน อธิบดีกรมทรัพย์สินทางปัญญา

(นายพิทักษ์ อุดมวิชัยวัฒน์)  
อุปทูต  
คณะผู้แทนถาวรไทยประจำองค์การการค้าโลก

กลุ่ม ๒  
วิธอง ๕

## ความเห็น/คำสั่ง

เรียน อธิบดี  
 เพื่อโปรดทราบ  
 เพื่อโปรดพิจารณา

เห็นควรส่ง  
 สกบ.  สกม.  สกท.  
 สกน.  สกล.  กสน.  
 กสอ.  สบป.  สทช.

39  
อธิบดีกรมทรัพย์สินทางปัญญา  
10 ส.ค. 2560

จ.ท.  
อธิบดีกรมทรัพย์สินทางปัญญา  
อธิบดีกรมการค้าระหว่างประเทศ  
10 ส.ค. 60

เรียน สทท  
เพื่อโปรดพิจารณา  
- ออ. ประสาน สทท  
เพื่อ รวบรวม ผลงาน  
ผู้แทนไทย

อธิบดี  
13 มี.ค. 60  
(นางอรุณ ทรัพย์สินทางปัญญา  
รองอธิบดี ปฏิบัติราชการแทน  
อธิบดีกรมทรัพย์สินทางปัญญา

เรียน ผอ.สทท.  
อธิบดี  
14 ส.ค. 2560  
สำนักส่งเสริมการค้าพัฒนา  
ทรัพย์สินทางปัญญา  
รับเลขที่ 381  
วันที่ 14 ส.ค. 2560



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## INTELLECTUAL PROPERTY: WIPO-WTO COLLOQUIUM FOR IP TEACHERS

### Participation and application



Participants in the WIPO-WTO colloquiums for intellectual property teachers are selected candidates from developing countries and countries with economies in transition. Additional places are available for self-funded participants from developed countries.

**MORE:**  
[Colloquium main page](#)  
 > [Intellectual property \(TRIPS\)](#)  
 > [TRIPS issues](#)

**ON THIS PAGE:**  
 > [Latest news](#)  
 > [Practical arrangements](#)  
 > [How to apply](#)  
 > [Candidates' selection](#)

The colloquium has a strong specialist focus on intellectual property law and policy, and assumes that participants have an advanced awareness of this field. Even so, it is multidisciplinary, open to lawyers, economists, and other university teachers and researchers working in the field.

#### Latest news

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- **2017: [Invitation](#) to apply to participate in the 2017 WIPO-WTO colloquium, with online application form. Interested candidates must apply by 26 March 2017.**

#### What are the practical arrangements?

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The working language is English. Twenty-two places are available for applicants from developing countries and countries with economies in transition. The organizers cover their travel, accommodation and subsistence costs. An additional five places are available for applicants from developed countries, but they participate at their own expense.

#### How do I apply?

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To be eligible for consideration, an applicant for the 22 funded places must currently work as a university teacher in intellectual property in a developing country or in a country with an economy in transition, and have at least five years' teaching experience. In addition,

- an ongoing role in policy analysis or advice with respect to WIPO or WTO discussions or negotiations is desirable
- an established track record in research and publication in the field of intellectual property is also desirable
- applicants must have an advanced degree and teaching experience in intellectual property law or international law/economics/management with a specialization in intellectual property
- applicants must have an excellent knowledge of English

The same criteria apply for applicants for the self-funded places allocated for developed country participants.

Applicants should identify a specific topical intellectual property policy or legal issue that is currently under active debate or review in the applicant's country or region, on which he/she would be ready to make a short presentation and

prepare a paper for subsequent publication. A one-page summary of this presentation must accompany the application form.

## **Selection of candidates**

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The selection will be made by the organizers, taking into consideration the need for regional and gender balance. Participants in previous colloquia may not apply within five years of their earlier participation, and where two applicants are equally ranked, preference will be given to applicants who have not previously taken part. Selected applicants will be directly notified by the organizers.

## **Contact us**

The World Trade Organization (WTO) deals with the global rules of trade between nations. Its main function is to ensure that trade flows as smoothly, predictably and freely as possible.

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Key areas of  
Who we are  
What we do  
How we are  
Our global n  
Annual repor  
Legal texts

## WIPO Academy - [AIP] Academic Institutions Program

Courses available in: All languages

MIP\_YAOUNDE - Master en droit de la propriété intellectuelle (PI) - Université de Yaoundé II (UY II)

MIP\_AFRICA - Master's Degree in Intellectual Property - Africa University

LLM\_QUT - Master of Laws (LL.M) in Intellectual Property - Queensland University of Technology

LLM\_TURIN - Master of Laws (LL.M) in Intellectual Property - University of Turin

IPCOL\_GE - WIPO-WTO Colloquium for Teachers of Intellectual Property

### Basic Information

- **Venue :** Geneva, Switzerland (WIPO-WTO)
- **Language :** English
- **Tutored :** Yes
- **Certificate :** Yes
- **Course administrator :** [wipo-wtocollog@wipo.int](mailto:wipo-wtocollog@wipo.int)

### Next session

#### IPCOL\_GE2017

- **Registration :** 18-Jan-2017 - 26-Mar-2017
- **Course :** 19-Jun-2017 - 30-Jun-2017

#### Documents to be uploaded

- Topical IP Policy or Legal Issue \*
- Recent Curriculum Vitae \*

Documents marked with \* are mandatory.

The World Intellectual Property Organization (WIPO) and the World Trade Organization (WTO) are jointly organizing a two-week colloquium for teachers of intellectual property from developing countries and countries with economies in transition. Geneva, Switzerland.

**Content**

The Colloquium focuses each year on a different range of specialized IP topics. Participants are expected to discuss on case studies and relevant teaching experience in relation to those topics. In addition, the Colloquium discusses teaching methodologies. The Program will include visits to WIPO and WTO libraries and meetings with WIPO and WTO officials.

**Admission requirements**

To be considered, applicants should:

- hold an advanced degree and have teaching experience in intellectual property law or international law/economics/management with a specialization in IP; and
- be fluent in English.

**Maximum number of students**

30 places are available.

**Scholarships (to be confirmed)**

Around 22 scholarships are available from WIPO and WTO. Scholarships cover:

- Return ticket
- Any fees related to the Colloquium
- Full board and lodging
- Medical insurance

Visa costs, if any, are at the charge of participants.

Successful applicants for WIPO and WTO scholarships are notified by the WIPO Academy and the WTO Intellectual Property Division. Thereafter, they will be provided with relevant information, including travel arrangements.

**Applications**

Applications are made online on the WIPO Academy website

**More information**

Applicants should visit the WIPO Academy and WTO websites for more details and updated information.



LLM\_ANKARA - Master of Laws (LL.M.) in Intellectual Property (with specialization in Patent Law and Design Law) - University of Ankara



**WTO OMC**  
WORLD TRADE ORGANIZATION

**COLLOQUIUM**



**WIPO**  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

**WIPO-WTO/COL/17/INF1.PROV**  
**ORIGINAL: ENGLISH**

**DATE: DECEMBER, 2016**

## **WIPO-WTO Colloquium for Teachers of Intellectual Property**

organized by  
the World Intellectual Property Organization (WIPO)

and  
the World Trade Organization (WTO)

**Geneva, June 19 to 30, 2017**

**PROVISIONAL PROGRAM**

Under each session, an introductory presentation will be made by a representative of the WIPO and/or the WTO Secretariat setting out the specific objectives of the session. Ample time will be provided for comments and questions from participants. In certain sessions, Geneva-based delegates and outside experts with responsibility for current policy issues will also be invited to give their perspectives.

**Venue: WIPO NB Conference Room 0.107 [1<sup>st</sup> week: June 19 - 23, 2017]**

Monday, June 19, 2017

- 8.30 – 9.00 Administrative Arrangements
- 9.00 – 9.30 **Welcome address by:**
- The Director General of the World Intellectual Property Organization (WIPO)  
or his representative
- Representative of the Director-General of the World Trade Organization  
(WTO)
- 9.30 – 9.50 Group Photo and Coffee Break
- 9.50 – 10.20 Introduction of Participants
- 10.20 – 11.15 **Theme 1 International Law and Policy in Intellectual Property in 2017**
- i. International IP and Public Policy Issues under Debate
  - ii. The International IP Legal Framework and its Interaction with Public Policy Issues
- Discussion
- 11.15 – 12.30 **Visit to the WIPO Library and Meeting with WIPO Officials**
- 12.30 – 14.00 Lunch Break
- 14.00 – 17.30 **Theme 2 Intellectual Property and Economic Development**
- i. The Economics of IP and Development in WIPO
  - ii. The Link of IP to Trade and Economic Development
  - iii. IP provisions in Free Trade Agreements
  - iv. Implementation of the WIPO Development Agenda: Current Status of Core Projects

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policies and economic theories linking IP law and policy choices to economic and social development; and situating IP within the context of trade policy*

Discussion

Tuesday, June 20, 2017

8.30 – 9.15 Group Study

**9.15 – 12.30 Theme 3 Copyright and Related Rights**

- i Law, Policy and New Developments in WIPO:
  - a) Beijing Treaty on Audiovisual Performances;
  - b) Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired, or Otherwise Print Disabled; and
  - c) Issues under Debate in the Standing Committee of Copyright and Related Rights
- ii Copyright Issues in the Digital World: Trade in Digital Products

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance copyright law and rights management in the digital environment, national approaches to implementing the Beijing and Marrakesh treaties, and links of limitations and exceptions to policy questions*

Discussion

12.30 – 14.00 Lunch Break

**14.00 – 17.30 Theme 4 Intellectual Property and Competition Policy**

- i. Interface between IP and Competition Policy
- ii. IP and Competition Policy: Selected Cases

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in IP and competition policy in developing country jurisdictions, and the coverage of IP and competition policy in bilateral and regional trade agreements*

Discussion

Wednesday, June 21, 2017

8.30 – 9.15 Group Study

**9.15 – 12.30 Theme 5 Patents – The Evolving International Landscape: Law, Policy and Development**

- i. Issues under Debate in the Standing Committee on the Law of Patents: Exceptions and Limitations to Patent Rights; Quality of Patents, and Confidentiality of Communications between Clients and Their Patent Advisors
- ii. Patents in the International Trading System



iii. **New Challenges for the Patent Cooperation Treaty (PCT)**

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national law on key patentability questions, cooperative initiatives on patent examination, policy and legal issues linked to exceptions and limitations of rights, and current patent policy issues in the ICT industry.*

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 **Theme 6 Intellectual Property and Public Health**

- i. **Mapping the Intersections of Public Health, Intellectual Property and Trade: Navigating Geneva Processes on Public Health**
- ii. **Public Health and TRIPS: The Doha Declaration and its Implementation: Creating Legal Avenues for Access to Medicines**
- iii. **Collaborative Models in Research and Development: WIPO Re: Search**
- iv. **WHO Perspective: Public Health and the Intellectual Property System**
- v. **NGO and Industry Perspectives: Practical Experiences in Balancing Access and Innovation for Medical Technologies**

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policy processes concerning innovation for public health and access to medical technologies, the interplay between the IP system and the regulation of medicines, and comparison of policy options to promote medical innovation and access to medicines.*

Discussion

Thursday, June 22, 2017

8.30 – 9.15 Group Study

9.15 – 12.30 **Theme 7 Trademarks and Industrial Designs**

- i. **Trademarks and Industrial Designs in the International Trading System**
- ii. **Issues under Debate in the Standing Committee on the Law of Trademarks, Designs and Geographical Indications (GIs) of WIPO: Protection of Country**

Names against Registration and Use as Trademarks  
and GIs; and Trademark-Related Aspects of the  
Domain Name System

iii. Multilateral Legal Framework for Design Regulation  
Procedures

*Presentations by participants on the current policy and legal issues under  
this theme identified in their applications, for instance protection of non-  
traditional trademarks, trademark domain name overlap, protection of  
traditional designs, and national branding strategies*

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 **Theme 8 Geographical Indications**

- i. The Lisbon System and New Developments
- ii. TRIPS Provisions and Work in the WTO

*Presentations by participants on the current policy and legal issues under  
this theme identified in their applications, for instance comparative national  
approaches to the protection of geographical indications, and national  
initiatives to promote sustainable development through local branding for  
traditional products*

Discussion

Friday, June 23, 2017

8.30 – 9.15 Group Study

9.15 – 11.00 **Theme 9 Case study: IP and Public Health**

11.00 – 17.30 **Management of IPRs by Industry : A Firm's Practical  
Experiences**

- i. R&D, Patents and Trade Secrets
- ii. IP and Branding
- iii. Enforcement of IPRs by Private Right Holders

Venue: WTO ROOM F [2<sup>nd</sup> week: June 26 - 30, 2017]

Monday, June 26, 2017

8.30 – 9.15 Group Study

9.15 – 12.30 **Theme 10 Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore: Recent Developments in WIPO and the WTO**

- i. Current Work and Discussions in the WIPO Intergovernmental Committee (IGC) on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore
- ii. Current Work and Discussions on the Issues of the Relationship between the TRIPS Agreement and Convention on Biological Diversity and the Protection of Traditional Knowledge in the WTO TRIPS Council

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national laws and policies or community experiences concerning the protection of traditional knowledge and traditional culture expressions, or the interplay between biodiversity, access to genetic resources and the patent system*

Discussion

12.00 – 12.30 **Visit to the WTO Library and Meeting with the WTO Officials**

12.30 – 14.00 Lunch break

14.00 – 17.30 **Theme 11 Protection of Biotechnology and New Varieties of Plants**

- i. Implementation of the International Convention for the Protection of New Varieties of Plants (UPOV)
- ii. Review of Article 27.3(b) of the TRIPS Agreement and New Development

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in biotechnology patenting and experiences with the protection of new plant varieties*

Discussion

Tuesday, June 27, 2017

8.30 – 9.15 Group Study

9.15 – 12.30 **Theme 12 Settling Intellectual Property-Related Disputes in the International Trading System**

- i. WTO Dispute Settlement Mechanisms

ii. Intellectual Property Dispute Management, including  
Internet Domain Name Disputes

*Presentations by participants on the current policy and legal issues under  
this theme identified in their applications, for instance jurisprudence of  
international dispute settlement in the field of intellectual property*

Discussion

12.30 – 14.00 Lunch break

14.00 – 17.30 **Theme 13 Intellectual Property Jurisprudence**

*Presentations by participants on national or regional IP jurisprudence under  
theme identified in their applications*

Discussion

Wednesday, June 28, 2017

8.30 – 9.15 Group Study

9.15 – 12.30 **Theme 14 Intellectual Property Management and Public Policy**

- i. Overview of IP Issues in Climate Negotiations
- ii. IP, Transfer of Technology and IP Licensing – WIPO  
Perspective
- iii. IP, Innovation and Transfer of Technology – WTO  
Perspective
- iv. Industry and NGO Perspectives

*Presentation by participants on the current policy and legal issues under  
this theme identified in their applications, for instance policies to promote  
green innovation, particular issues relating to diffusion of climate change  
adaptation and mitigation technologies, and assessment of needs*

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 **Theme 15 Case study: Dispute Settlement**

Thursday, June 29, 2017

8.30 – 9.00 Group Study

9.00 – 12.30 **Theme 16 Teaching, Training and Research in the Field of  
Intellectual Property**

- i. Teaching Methodologies

- ii. New Technologies in IP Teaching and Research
- iii. IP and Teaching Resources:
  - a) WIPO Education Programs and Demonstration of IP Materials on WIPO Website
  - b) WTO Information Resources on IP Law and Policy: the TRIPS IT Gateway and Its Use by Scholars
  - c) WIPO and WTO Distance Learning Courses

12.30 – 14.00 Lunch Break

14.00 – 17.30 **Theme 17 Enforcement of Intellectual Property**

- i. IP Enforcement in the International Trading System
- ii. Building Respect for IP in WIPO: Consultative Work at the Advisory Committee on Enforcement

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance enforcement of IPRs in the online environment, approaches taken to remedies in IP cases, and comparative national approaches on the role of official agencies addressing piracy and counterfeiting*

Discussion

Friday, June 30, 2017

8.30 – 9.00 Group Study

9.00 – 10.45 Case Study Group Presentations

10.45 – 11.15 **Theme 18 WIPO-WTO Colloquium Research Papers: Introduction of Editorial Board and Rules and Submission Guide for Publication**

11.15 – 12.00 Evaluation of the Colloquium

12.00 – 12.30 Closing remarks by:

The Director General of WTO or his representative

Representative of the Director-General of WIPO

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