

WIPO



Seminar on International Trademark Registration under Madrid System

Bangkok, Thailand

8 September 2016

For agents

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8.30 – 9.00 : Registration

9.00 – 9.30 : Opening ceremony

9.30 – 10.00 : **Tanapote Ekkayokkaya (Head of Madrid Group)**

Overview of legal development in the field of trademark

10.00 – 10.15 : *Coffee break*

10.15 – 11.15 : **Peter Willimott (WIPO Expert)**

Introduction to Madrid and the benefits accession can bring to Thai trademark agents

11.15 – 12.15 : **Representative of IPOS**

Understanding the work of OO and DCP in details

12.15 – 13.15 : *Lunch break*

13.15 – 14.15 : **Representative of IPOS**

Understanding the work of OO and DCP in details (continued)

14.15 – 14.30 : *Coffee break*

14.30 – 15.30 : **Lorraine Tay, Joint Managing Partner, Bird & Bird (Singapore office)**

How to use the Madrid system efficiently from the agent's point of view – pre and post registration

15.30 – 16.30 : **Panel – Question & Answer**