

Department of Intellectual Property Reports

First 7 Months of 2026 IP Enforcement Results: Over 1.84 Million Counterfeit Items Seized with Damages Exceeding 809 Million Baht

The Department of Intellectual Property (DIP), Ministry of Commerce, has reported the results of its intellectual property rights (IPR) enforcement efforts during the first seven months of 2026 (January–July). In cooperation with relevant law enforcement agencies and authorised representatives of IP rights holders, the DIP has continued to intensify efforts to combat the production and distribution of IPR-infringing goods nationwide. During this period, a total of 512 enforcement cases were carried out, with more than 1.84 million infringing items seized, representing economic damage exceeding 809 million baht.

Mrs. Auramon Supthaweethum, Director-General of the DIP, revealed that the DIP continues to advance the policies of the Royal Thai Government and the Ministry of Commerce, under the leadership of H.E. Mrs. Suphajee Suthumpun, Deputy Prime Minister and Minister of Commerce, by maintaining robust and ongoing efforts to prevent and combat IP infringement. These efforts are aimed at safeguarding the rights of IP owners, fostering a fair trading environment, and reinforcing confidence among business, investors, and consumers. To this end, the DIP has strengthened inter-agency cooperation with law enforcement agencies and private-sector rights holders, while implementing proactive and comprehensive measures covering the monitoring, inspection, and suppression of IPR infringement throughout the entire supply chain—from production and importation to storage and distribution. These measures are intended to prevent infringing goods from reaching the market and disrupt the supply chain of counterfeit products at its source.

Mrs. Supthaweethum underscored that, in recent operations, the DIP has worked closely with officers from the Economic Crime Suppression Division (ECD) to intensify efforts to combat IPR-infringing goods in Bangkok and other provinces. Major operations have focused on dismantling large-scale production and distribution networks for counterfeit goods in the Central Region. Authorities uncovered a range of trademark-infringing products, including coffee, cocoa-based beverages, fabric softeners, cosmetics, shampoo, toothpaste, and automotive lubricants. Such counterfeit products not only cause substantial harm to trademark owners but may also pose serious risks to consumers, as they may contain substandard ingredients, be manufactured under unhygienic conditions, or contain contaminants and residual chemicals. In addition, enforcement teams conducted operations at major shopping centres and tourist destinations in Pathum Wan and Sukhumvit in Bangkok, as well as Chiang Mai, Surat Thani, and Phuket, resulting in the seizure of counterfeit branded products, including watches, handbags, clothing, and accessories.

As a result, during the first seven months of 2026 (January-July), the DIP, in cooperation with relevant law enforcement agencies, namely the Royal Thai Police, the Customs Department, and the Department of Special Investigation (DSI), recorded a total of 512 enforcement cases, with more than 1,847,000 infringing items seized, representing economic damages of over 809 million baht. Of these, 140 cases involved online IPR infringement, resulting in the seizure of more than 322,000 items, with estimated economic damages exceeding 104 million baht. The seized goods primarily comprised consumer products, including clothing, accessories, cosmetics, electrical appliances, mobile phones and electronic devices, cocoa-based beverages, coffee, seasoning powders, and automotive parts.

The Director-General of the DIP further emphasised that preventing and addressing IPR infringement requires concerted efforts and cooperation across all sectors. The DIP therefore calls on the public to refrain from buying, using, selling, or supporting counterfeit products in any form. The DIP will continue to intensify its monitoring and enforcement efforts against IPR-infringing goods in key economic areas, commercial districts, shopping centres, and tourist destinations, with a view to fostering a favourable environment for trade and investment, reinforcing confidence among domestic and international investors, and supporting Thailand's sustainable economic growth. The DIP will also maintain proactive and sustained enforcement measures against both online and offline IPR infringement to disrupt the supply chain at its source, safeguard fair competition for legitimate businesses, and protect consumers from counterfeit products that may pose health and safety risks or fail to meet required quality standards.

In line with this commitment, the DIP is scheduled to destroy more than 2 million infringing items from concluded IPR infringement cases, seized by the Royal Thai Police, the Customs Department, and the Department of Special Investigation (DSI), representing economic damages of over 2.145 billion baht. The destruction ceremony will be held on 10 September 2026 at the Army Air Defense Command, Royal Thai Army, Don Mueang District, Bangkok, with H.E. Mrs. Suphajee Suthumpun, Deputy Prime Minister and Minister of Commerce, presiding over the ceremony. Representatives of private-sector IP rights holders, diplomatic corps in Thailand, and the media will also attend as witnesses. The destruction of these infringing goods represents a concrete measure to disrupt the cycle of IPR infringement and constitutes the final stage of the IPR enforcement process, ensuring that infringing goods do not re-enter the market, in accordance with Thailand's international obligations under the World Trade Organization (WTO) framework. It also serves to

protect consumers from potentially unsafe and substandard infringing products, while reinforcing confidence among both domestic and international investors.

The DIP calls on the public to join efforts in monitoring and preventing IPR infringement. Any suspected IPR infringement may be reported to the Intellectual Property Rights Enforcement Office at 02 547 4702, hotline 1368, or via website www.ipthailand.go.th., under the “Report Intellectual Property Rights Infringement” service.
